

# WHOLESALE ADA SIGNS

by



[www.bellcoinc.com](http://www.bellcoinc.com)



# BELLCO WHOLESALE ADA SIGNAGE

There are many ways to produce ADA Compliant Signs.

BELLCO manufactures and wholesales the following options to our clients to meet your project's required specifications:

## PHOTOPOLYMER

Photopolymer is a high-end sign material choice. The process utilizes polymer resin on a PETG base. Fabricated by exposing UV light through a film negative to a photopolymer sheet and water etched, these signs are specified widely in the sign industry. Available in stock thicknesses from .020 - .375", our .040 and .060 faces are ideal for curved frame systems.

- *Top choice for raised fine detail graphics & flexible lenses. Also available with natural aluminum base, 3form or custom laminate base.*
- *Interior Photoluminescent (glow in the dark) material available.*
- *Some photopolymer materials qualify for LEED Certification.*
- *More vandal resistant than applique/raster.*
- *Surface or Subsurface Painted.*
- *Can be ordered in any color combinations (see pages 9 & 10).*



## THERMO-COMPRESSSION, SOLID ACRYLIC DURABELL®

One of the newest industry processes, Thermo-compression signs are made with acrylic that is formed with heat and pressure, to produce a solid, single piece acrylic ADA sign face. Suitable for non-climate controlled areas and exterior conditions, these signs can be subsurface or surface painted. Thermo-Compression also allows for embedded graphics which encase images between layers of acrylic with a bond that cannot delaminate or be pulled apart.

- *Top choice for exterior and harsh environments.*
- *Perfectly Rounded Braille.*
- *Optional embedded graphic and exterior embedded photoluminescent (glow in the dark) signs.*
- *Some materials quality for LEED Certification.*
- *Surface or Subsurface Painted.*
- *Can be ordered in any color combinations.*



## DIRECT PRINT ADA TECHNOLOGY

This process allows you to print directly onto a wide variety of base materials. The UV LED print technology lays down 1/32" raised text and graphics and Grade II Braille directly onto the sign face.

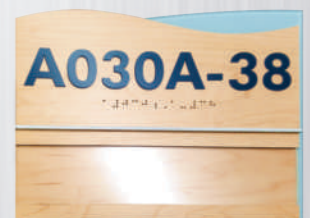
- *Fast Process*
- *Top choice for multi-color background images or multi-color raised logo signs.*
- *Can be ordered in any custom color combinations.*
- *Can be used on certain Chemetals, Wilsonart or Formica materials as well as Aluminum and Brass.*



## APPLIQUE & BEAD RASTER BRAILLE

Signs are made using 1/32" thick plastic applique stock to cut out individual lettering and symbols. Lettering is then adhered to the sign face. Holes are drilled and individual raster beads are placed into those holes for the grade II braille translation section. Applique letters & braille can be placed onto engraving stock base choices, painted acrylic, brass, aluminum and other substrates.

- *Top choice for ADA on real brass.*
- *Applique letters & braille beads can be placed onto Chemetal, Wilsonart or Formica materials.*
- *Standard Color selection from Engraving Stock materials choices.*





# The Classics

Our Classic Sign Series meet ADA Compliancy and still allow your customer to select a design or shape, that will match the personality of their facility as well as choosing their own background and text colors from pages 9 and 10.

## SOHO SIMPLE SQUARE DESIGN SERIES



## AVONDALE OVAL DESIGN SERIES



## ROANOKE RECTANGLE DESIGN SERIES



# THE CLASSICS

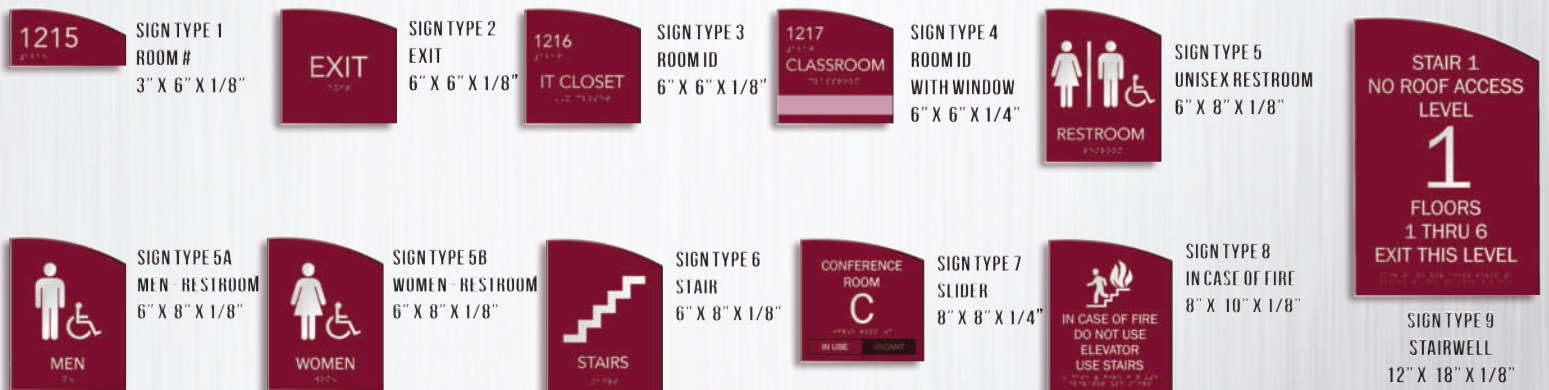
## SIERRA Tombstone Top Design



## MISSOURI Arch Top Design Series



## CRESTLINE Taper Top Design Series





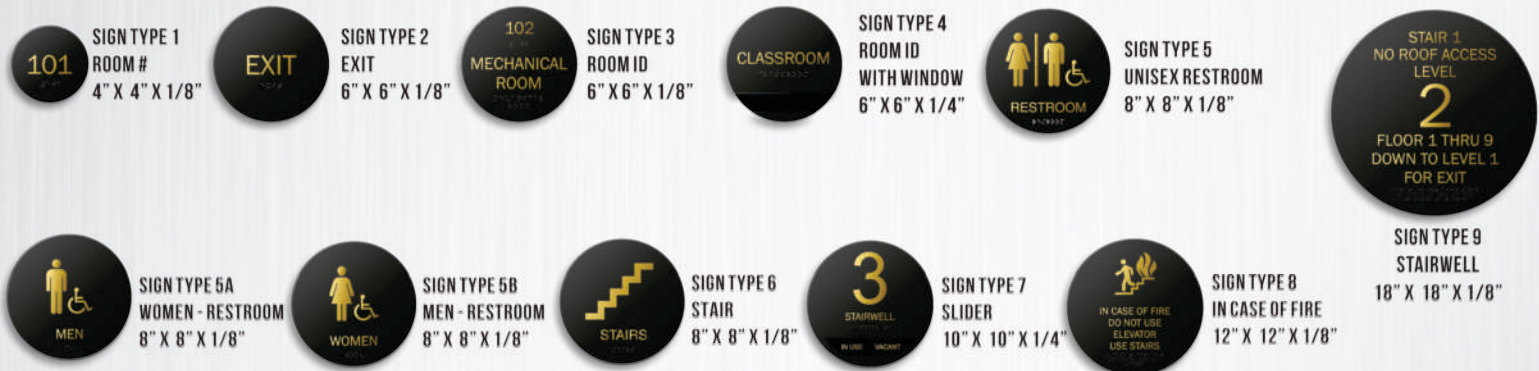
## LAGUNA

## WAVE TOP DESIGN SERIES



## ODESSA

## CIRCLE DESIGN SERIES



***Pick your Style,  
Pick your Colors,  
Place your Order!***



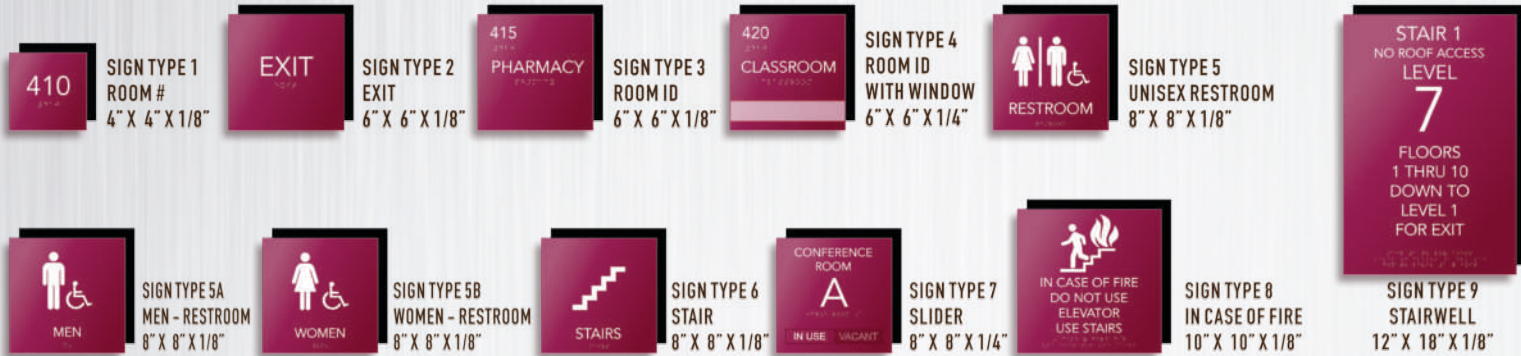
# The Premiums

Building on the Classic Designs, we have added oversize painted acrylic backers. These backers add an additional layer and

high-end look to your signs, giving them a "framed" appearance, without the cost of custom frames. The 1/8" thick backers can be centered or offset and sign background colors and text colors can be selected from page 9 and 10.

## SOHO Premium

SIMPLE SQUARE DESIGN SERIES  
WITH 1" OVERSIZE ACRYLIC BACKERS



## AVONDALE Premium

OVAL DESIGN SERIES  
WITH 1" OVERSIZE ACRYLIC BACKERS



## ROANOKE Premium

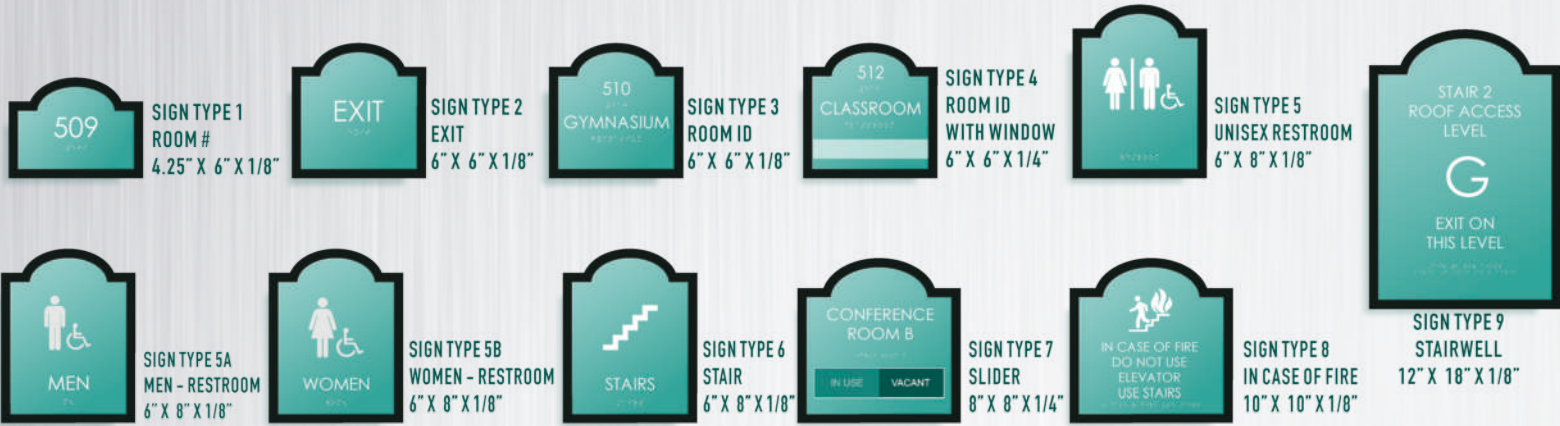
RECTANGLE DESIGN SERIES WITH 1"  
HIGH OR WIDE OVERSIZE ACRYLIC BACKERS





## SIERRA Premium

TOMBSTONE TOP DESIGN  
WITH 1" OVERSIZE ACRYLIC BACKERS



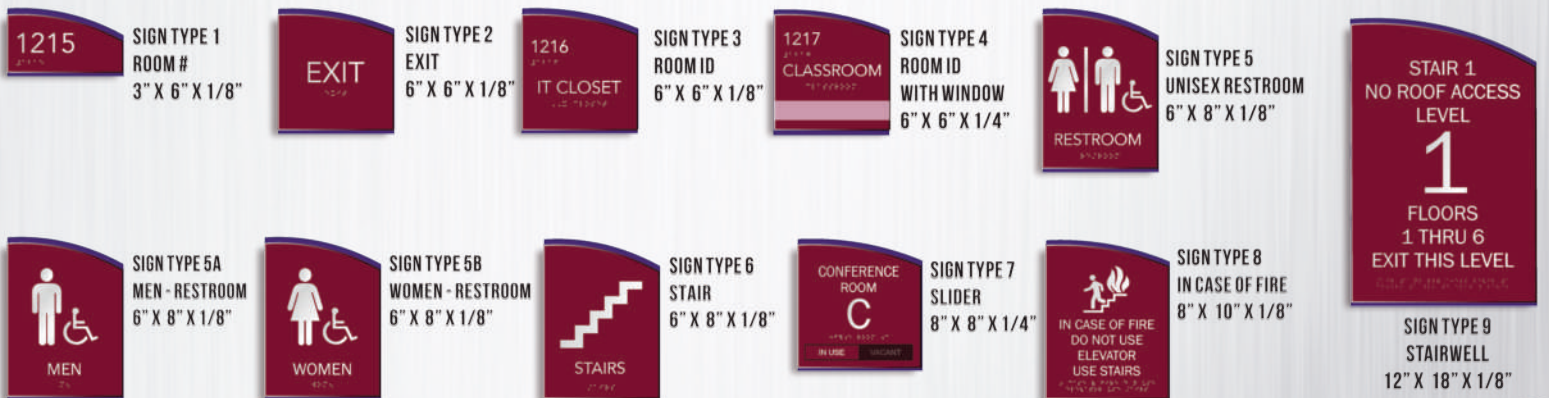
## MISSOURI Premium

ARCH TOP DESIGN SERIES  
WITH 1" HIGH OVERSIZE ACRYLIC BACKERS



## CRESTLINE Premium

TAPER TOP DESIGN SERIES  
WITH 1" HIGH OVERSIZE ACRYLIC BACKERS





# THE PREMIUMS

## LAGUNA Premium

WAVE TOP DESIGN SERIES  
WITH 1" OVERSIZE ACRYLIC BACKERS



## ODESSA Premium

CIRCLE DESIGN SERIES  
WITH 1" OVERSIZE ACRYLIC BACKERS



**Pick your Style,  
Pick your Colors,  
Place your Order!**



# STANDARD BACKGROUND COLORS

						
MP24846 RALLY RED	MP29653 NAVAL ORANGE	MP10211 CITRUS YELLOW	MP26406 PASTEL ORANGE	MP26749 SPRING GREEN	MP56851 BLUE SMOKE	MP55697 BLUEST BLUE
						
MP23966 CRIMSON RED	MP29633 FIESTA ORANGE	MP29464 JONQUIL YELLOW	MP25900 CANTERBURY CREAM	MP28434 GRANNY SMITH	MP20498 MEDITERRANEAN SKY	MP25808 BICYCLE BLUE
						
MP24069 FIRE RED	MP23906 BRIGHT ORANGE	MP29545 CITRON GLACE	MP24510 DEEP GREEN	MP55396 MOONLIT POND	MP25854 LILY MORADA	MP28073 AMERICAN BLUE
						
MP26434 TANGERINE	MP28239 ORANGE FLARE	MP25026 CHARTREUSE YELLOW	MP55690 FOREST GREEN	MP25771 BAYOU BLUE	MP25834 TACO BELL VIOLET	MP24100 ELECTRICAL BLUE
						
MP58765 PERSIMMON	MP56966 ORANGE COUNTY	MP25890 YELLOW PETAL	MP25066 GREEN JEWEL	MP24340 MARDI GRAS TEAL	MP25542 AMETHYST VIOLET	MP55795 BLUETOOTH
						
MP29732 NAPA MERLOT	MP58094 PEACH BLOSSOM	MP55149 SCHOOLBUS YELLOW	MP58098 SEA GREEN	MP29439 TROPIC TURQUOISE	MP25502 VERY VIOLET LRV 18.7	MP29320 MARINA BLUE
						
MP25248 ROSE MAGENTA	MP29214 CORAL	MP28240 YELLOW CORN	MP56060 PRICKLY PEAR	MP25837 STORMY BLUE	MP25550 DEEP PURPLE	MP25956 ROYAL PURPLE
						
MP26452 CERISE LIPSTICK	MP25616 SALMON	MP28153 MUSTARD	MP25899 KRYPTONITE GREEN	MP23708 NORTH SEA BLUE	MP25867 GRACEFUL GRAPE	MP30493 SCANDINAVIAN BLUE

## METALLIC & PROSECO SELECTIONS

						
MP16771 CHAMPAGNE GREY METALLIC	MP32195 STAID GRAY METALLIC	41312SP MEDIUM BRONZE	MP33172 SILVER SURFER	42215SP BURGUNDY MAROON	41313SP DARK BRONZE	MP28448 UMBRA GREY METALLIC
						
42218SP SUNDANCE YELLOW	41314SP OLD COPPER	42212SP SCARLET RED	42259SP FEDERAL GREEN	41342SP BRUSHED ALUMINUM	42214SP MEXICALI RED	42219SP CAPRI BLUE
						
46258SP TUCSON GOLD LRV	41306SP SIGNAL JET BLACK	41335SP ANODIC BLACK	46253SP COPPER			



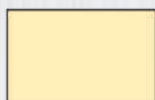
# STANDARD TEXT COLORS



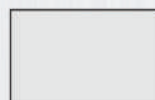
PMV-5100  
WHITE



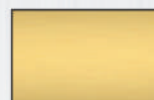
PG-811  
BEIGE



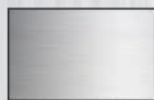
E-3174  
DARK CREAM



P-5529  
LIGHT GRAY



BF-40050  
BRUSHED GOLD



BF-42010  
BRUSHED SILVER



4039-GLM  
MATTE GOLD



MG-17  
MATTE SILVER



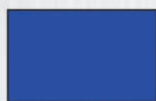
PMV-5000  
BLACK



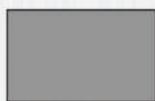
E-3387  
DEEP NAVY



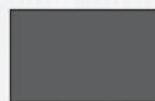
PMV-5308  
DARK BLUE



PMV-5305  
MEDIUM BLUE



PMV-5904  
STONE GRAY



PMV-5906  
MEDIUM GRAY



PMV-5427  
RED



PMV-5408  
BURGUNDY



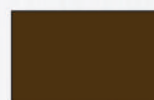
PMV-5505  
GLOSSY GREEN



PMV-5526  
EVERGREEN



PMV-5800  
YELLOW



YEZ-8600  
BROWN

## OUR MOST POPULAR ADA COMPLIANT FONTS

AVENIR LT STD

FRUTIGER

FUTURA BOOK

HELVETICA

MYRIAD PRO

AVANT GARDE

CENTURY GOTHIC

FRANKLIN GOTHIC

ARIAL

GILL SANS

OPTIMA

SWIS721 BT

VERDANA

TAHOMA

UNIVERS 55

CALIBRI



# ADA INSTALLATION GUIDELINES

The desired mounting location for ADA Compliant Signage is on the wall adjacent to the latch side of the door, followed by the nearest adjacent wall.

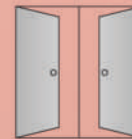
## MOUNTING LOCATION



In the case of outward swinging doors, the sign must be mounted to the wall outside of the arc of the door swing. The sign should be located within an 18" x 18" square of clear floor space (18" away from the door and 18" away from the wall).



Single door: Sign shall be mounted next to door on the latch side.



Double doors (two active leaves): Sign shall be located to the right of right handed door.



Double doors (one active leaf): Sign shall be located on inactive leaf.



Inward swinging doors: Sign may be mounted on door if three criteria are met: 1) the door closes automatically, 2) the sign is mounted on the push side of the door, 3) the door does not have a hold-open device. Common examples of doors that meet these criteria are kitchen and restroom doors.

This information is based on guidelines which can be found at [www.ada.gov](http://www.ada.gov) in Chapter 7, Section 703. Adhere to your local building authority for local code & regulations updates.

\*Signs should be installed 48 inches minimum above the floor surface, measured from the baseline of the lowest tactile character and 60 inches maximum above the floor surface, measured from the baseline to the highest tactile character. Do not hang signs directly on the door.

The majority of room signs should be mounted per the above instructions. Below we address how to handle the exceptions to the rule:

Double doors which are both "active"  
Double doors with one "active" door  
Outward Swinging Doors

Mount the sign on the right side  
Mount the sign on the "inactive" door  
Open the door all the way and mount the sign on the side, just outside the door swing

A sign can **ONLY** be mounted onto a door if these conditions exist:

The door closes automatically  
There is no hold-open device  
Sign is mounted on the push side of the door

*Please note that there are also rules specific to each state.  
Please reach out to state and local inspectors with questions, before installing your ADA Signs.*

## MOUNTING OPTIONS

**VHB Tape** is supplied on the back of your signs, to be used along with silicone by your installer.

**Holes** can be drilled to your specification to match the mounting hardware you supply.

Additional hardware, such as stand-offs, can be quoted if required.

# ADA & WAYFINDING SIGNAGE

by



Contact Us For Your  
Custom ADA Signage  
Requirements



[www.bellcoinc.com](http://www.bellcoinc.com)  
(205) 702-6460